

# The EfferSan Advantage™

- One of the most advanced, effective, and versatile sanitizers... with Activon Technology.
- Helpful sanitation guides and educational support.
- Complete customer service support with express delivery of all EfferSan products and supporting literature.
- An online training and certification program assisting the use of EfferSan.
- EfferSan is a proven, tested and EPA registered product.
- Although the active ingredient is within the chlorine family, EfferSan is engineered as a pure sanitizing power without the "bleach".



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GENETICS MADE IN GERMANY

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Confidence!

## The Ultimate Multi-Purpose Sanitizer



# Confidence, Convenience, and Control!

WITH **Activon**<sup>™</sup>  
TECHNOLOGY

EfferSan is a highly effective multi-purpose sanitizing tablet. When dissolved in water, it creates a mild, non-irritating solution.

Unique to this technology is kill-power performance that is twice as effective compared to bleach, yet with one major difference. We have eliminated the “bleaching” effect of traditional chlorines so EfferSan remains skin and fabric friendly. Freedom to use one sanitizing product on a variety of surfaces often affords a real labor savings. Now the effective sanitizing has never been so simple!

- Safe, non-irritating to skin
- Does not bleach fabrics/carpets
- Eliminates odors by eliminating bacteria – does not mask with scents

EfferSan is **no-rinse sanitizer**, so rinsing is not required. EfferSan does not leave unpleasant and enduring residues and **does not contain a masking fragrance**. EfferSan's ability to **remove odors** stems from its ability to eliminate germs, not cover them up. EfferSan contains a subtle chlorine scent, signaling effectiveness without being overwhelming. These qualities are important when repeated use is required. EfferSan is very versatile and can be mixed in pre-labeled 2- and 5-gallon containers and/or 32 ounce spray bottles. Application of EfferSan can be made directly on hard surfaces without fading or whitening effects. The labor savings can have a real impact in improving sanitation because it is now easier to sanitize than ever before.

## It all began with a Cow...



Dairy farmers are challenged with the need to sanitize the cow teats and udders before and after the milking process to ensure clean milk and proper udder health. EfferSan was first designed to address this need to kill a wide range of micro-organisms without being harsh on the delicate teats. The EfferSan results were remarkable as demonstrated by immediate improvement in teat and milker's hand condition. Additionally, its ability to kill bacteria and reduce udder infections is among the highest of products ever tested.

## For Use In...

- Food Processing and Canning
- Milk handling and Processing
- Breweries
- Bottling Plants
- Meat and Poultry Processing
- Poultry Housing and Egg Sanitizing
- Hot Tub's and Spas
- Restaurants
- Others from your files.



## vs Bleach

- More than twice the kill power of bleach
- Mild on skin
- Non-bleaching sanitizing action
- Neutral pH
- Dramatic increase in mixed and shelf life stability